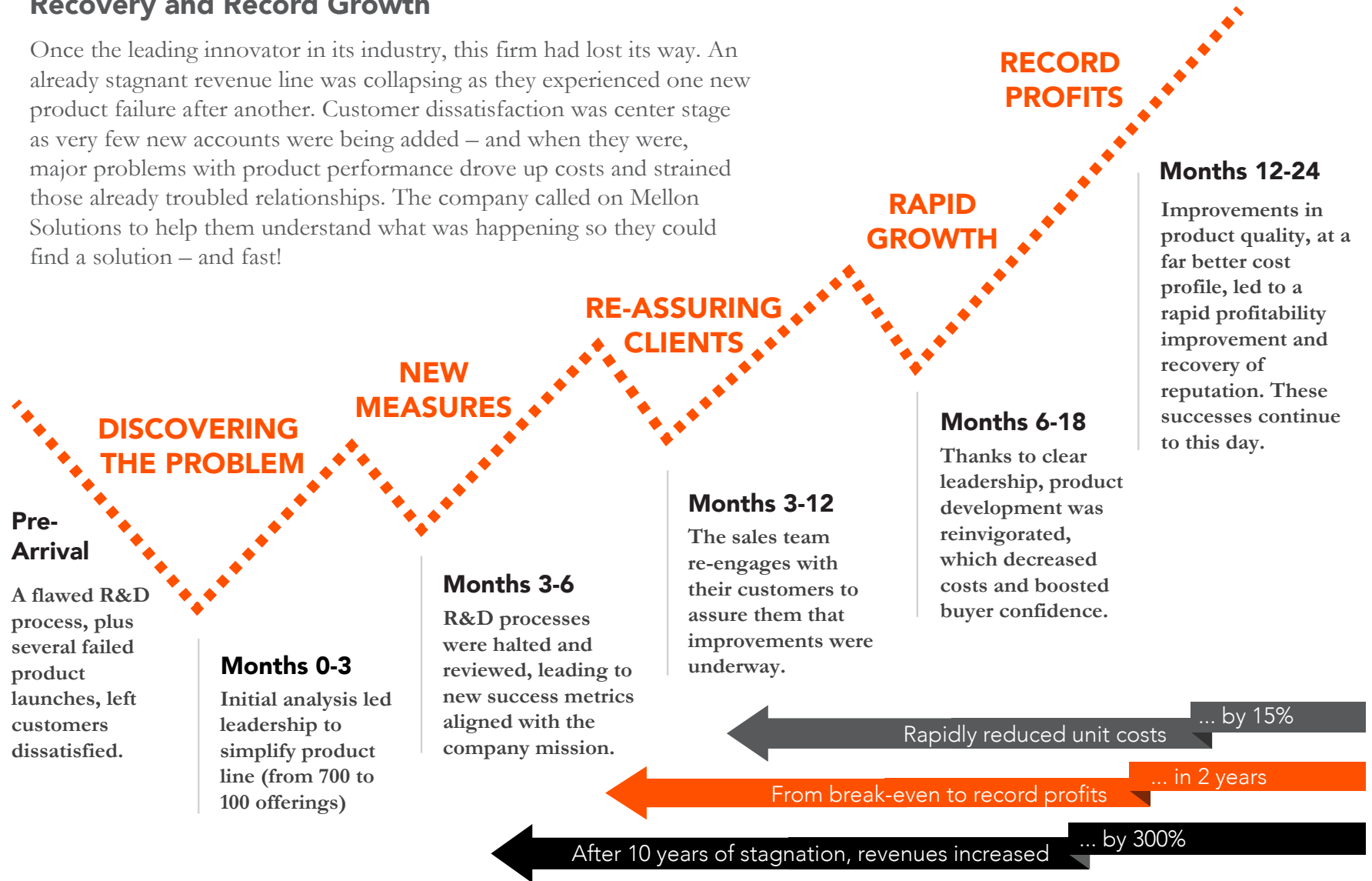


Specialty Chemical Company

Recovery and Record Growth

Once the leading innovator in its industry, this firm had lost its way. An already stagnant revenue line was collapsing as they experienced one new product failure after another. Customer dissatisfaction was center stage as very few new accounts were being added – and when they were, major problems with product performance drove up costs and strained those already troubled relationships. The company called on Mellon Solutions to help them understand what was happening so they could find a solution – and fast!



“From simple improvements to full-business transformation, Mellon Solutions provides hands-on execution to achieve rapid results and sustained growth.”